

CONSCIOUS DESIGN™

m a g a z i n e



2007-2008 media portfolio



dedicated to promoting beautiful, healthy and empowering space

We are learning that we are connected: to the earth, to each other, and to the places we live and work. An empowered home, school, or office creates empowered people.

Beyond beautiful, we need to have our buildings uplift and support us, whether it is our family home, our corporate office, a medical facility, or our schools. The Conscious Design Magazine reaches people that are interested in living life at it's highest potential. We are passionate about sharing what we know about the impact of our homes and buildings on us. It is our mission to bring awareness and resources to the world to promote healthy space. Our goal is to tell your stories, answer your questions, promote your products, services, and knowledge to create a connection. It benefits the earth, each other and future generations.

Now is the time to reach the public with your valuable green product or healthy consultation service. We offer affordable and effective advertising programs to promote your products and services.

It's as easy as 1-2-3!

1. ***Conscious Design Resource Guide & Directory***
Annual Book, Printed in Full Color
2. ***Conscious Design Magazine Monthly E Magazine Issues***
Popular for both the public and professionals – entertaining and informative
3. ***Online Resources - Conscious Design Magazine Website***
Information available 24/7 – convenient, fast, effective

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- *Architects- Eco Architects*
 - *Artists & Art Collections*
 - *Bau Biology Consultants*
 - *Conscious Design Consultants*
 - *Environmental Psychologists*
 - *Feng Shui Consultants*
 - *Contractors and Builders*
 - *Green Design Consultants*
 - *Green Finance Experts*
 - *Interior Designers*
 - *Interior Redesigners*
 - *Location Consultants*
 - *Home Staging & Showcasing*
 - *Landscape & Garden Experts*
 - *Manufacturers*
 - *Media – spreading the word*
 - *Organizations making a difference*
 - *Painters and Color Consultants*
 - *Products for a healthy world*
 - *Professional Organizers*
 - *Real Estate Listings*
 - *Realtors*
 - *Sacred Geometry Consultants*
 - *Schools & Training*
 - *Space Clearing Consultants*
 - *Sustainability - Energy Experts*
 - *Wholesalers & Retailers*

OUR resources & clients

Our Resource Guide & Directory is the way to bring your healthy product or service to the world.

We are very excited about the upcoming 2007-2008 Annual edition of the Conscious Design Resource Guide and Directory. This beautiful color edition, published by the Conscious Design Magazine will feature articles relating to healthy space, a directory listing pages of professional specializing in healthy and green design, and pages of resources. Both the general public and the professionals will have your information at their fingertips.

More than ever, people are understanding the deep connection we have to our homes and offices. We are passionate promoting healthy space. Your healthy products and services create a better world. Your success is our success. We hope you will join us !

resource guide & directory

Advertising Rates

Size:	Per Issue:
1/12 page	\$225
1/6 page	\$350
1/4 page	\$495
1/2 page	\$775
full page	\$1,495
Inside Front Cover	\$2,250
Inside Back Cover	\$2,250
Back Cover	\$2,500
Directory Listing	\$50

resource guide rates

Ad Sizes

Size:

1/12 page	2.5" x 2.875"
1/6 page.....	3.875" x 3.875"
1/4 page.....	3.875" x 5.875"
1/2 page horizontal	5.875" x 8"
1/2 page vertical	3.875" x 12"
full page.....	8" x 12"
full page with bleed	8.75" x 13"

File Types:

High resolution (300dpi+) PDF

TIFF, PSD, AI and INDD (CS) files also accepted

All photos need to be CMYK (300 dpi+)

Please upload advertising files on the Conscious Design FTP site
(provided upon request)

Magazine: Rates & Specs

- Event Listing \$45.00 ea.
 direct hot link
 (no graphics)

- Special Feature Spotlight: House or Product \$220.00
 Great for Green Home for Sale or to show off your great product!
 (includes Story/ Link/ Graphic)

- Display Advertising: Medium 2" x 4" \$130.00 ea
 Display Advertising: Large 4" x 4" \$160.00 ea

- Banner Advertising: Large ad \$350.00
 (horizontal format-article width)

- Coupons: Coupon ad format 2" x 6.5" \$75.00
 Located at the bottom of the magazine issue

- Classified Ads: Linked to website listings
 Monthly Ad: Per ad (up to 25 words) \$15.00
 Additional Word(s): each additional word \$0.80
 Link \$10.00

magazine

On-line Web: Rates & Specs

- Shopping Listing: Monthly \$20.00
Shopping Listing: Annually \$180.00
includes HOT link & graphic

- Event Listings: Monthly (up to 30 words) \$30.00
Event Listings: Annually (up to 30 words) \$145.00
includes HOT link & graphic
Each additional word(s) \$1.00

- Online Listings: Professionals & Companies-Schools-Organizations
Basic Listing FREE
Fame Listing: Annually \$99.00
includes HOT link and graphic

- Green Real Estate Listings: 1 Month \$25.00
Green Real Estate Listings: 3 Months \$60.00
Green Real Estate Listings: 6 Months \$90.00

- Publications and Media
Basic Listing FREE
Annual Listing \$99.00
includes HOT link & graphic

- Classified Ads: Monthly (per ad-up to 25 words) \$15.00
linked to website listings
Each additional word \$0.80
Link \$10.00

In-House Design Rates

\$55 per hour. Conscious Design will provide 2 pdf proofs per ad design.

All additional design after second proof will be billed at \$55 per hour.

***Conscious Design reserves the right to revise or deny any advertisement the staff deems inappropriate for the publication.

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Contact

Please contact us for additional information and assistance.

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